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ItalianYachtMasters continues to expand presence

By [Lulu Trask](#) | [Other articles by this author](#)

The recently formed ItalianYachtMasters association of Italian superyacht captains is quickly expanding its presence and name in the superyacht industry, its latest surge forward involving building relationships with the industry's management and recruitment sectors.

On Monday 20 January, YachtZoo Monaco invited members of the ItalianYachtMasters to an informal discussion at Zest restaurant in Port Hercule, Monaco, to discuss the topic of cooperation and coordination between yacht managers and captains – a topic frequently bemoaned by today's industry professionals. Round-table discussions were held in small groups covering a range of topics including the perceived role of yacht managers, the Maritime Labour Convention, 2006 (MLC), new EU VAT regulations, the Passenger Yacht Code and how captains and managers can improve and raise confidence in the superyacht industry. The day ended, said a YachtZoo spokesperson, with the “common statement that our industry should be based on human relations and affinities rather than figures and hard-core business.”

The association also visited the Monaco office of V.Ships Leisure and its recruitment and training divisions V.Hospitality and The Crew Network. An introductory seminar was attended by members of the ItalianYachtMasters and the management teams of V.Ships Leisure, V.Hospitality and The Crew Network. Those present were familiarised with the history of the companies, their current services and the extensive staff recruitment and training services offered by superyacht-specific recruitment division The Crew Network.

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The ItalianYachtMasters with the YachtZoo Monaco team

“Many members of the ItalianYachtMasters association have both commercial and yachting tickets. With V.Hospitality specialising in commercial ticketed opportunities and the Crew Network specialising in yachting licence opportunities, it was made clear that the door of opportunity is truly open for those looking for employment or recruiting. We certainly have a strong resemblance with the ItalianYachtMasters and its belief in the importance of industry standards and encouraging career growth. Following [this] fruitful experience we are confident that we will be working together more closely from now on,” said Louise Calibourdin, crewing manager at The Crew Network.

ItalianYachtMasters is working hard to expand its presence in the superyacht industry, and this announcement from the association comes just three months after the association's inaugural meeting, in October 2013, and its signing of a letter of intent with NAVIGO agreeing to launch Italy's first superyacht crew academy, ItalianYachtMasters has cemented its presence in Monaco. ItalianYachtMasters will be present at YARE next month where the association will continue to build relationships with other sectors of the superyacht industry.

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